

## **Internship at *The Neuromarketing Labs***

Are you interested in working at the exciting interface of **cognitive neuroscience, management consulting and high-tech market research**? *The Neuromarketing Labs* is a research agency which applies various neuroscientific tools such as **EEG, fMRI, eye tracking, EKG or GSR** for market research purposes.

### **We are looking for a motivated student or recent graduate who fits the following profile:**

- Background in neuroscience or a related field (bioengineering, bioinformatics, computer science, physics, biology, psychology, electrical engineering, mathematics, etc.).
- Interest in business and entrepreneurship.
- Confidence in working with computers and electronics.
- Good English language skills.
- Programming experience in MATLAB or very good skills in other programming languages which will translate to quick MATLAB progress.
- Decent knowledge of statistics and/or signal processing.
- Well-rounded personality with exceptional intellectual skills and a desire to grow professionally.

### **We offer these exciting opportunities:**

- Develop one or more “mind-reading” applications using EEG (e.g. BCI-speller).
- Experience the shaping of an emerging business and research setting.
- Gather experience in both business and cognitive neuroscience.
- Enhance your future job chances both inside and outside of academia.
- Grow with the company and potentially collaborate or work with us in the future.

You will be supervised by a friendly team of neuroscientists and management consultants in order to ensure a steep learning curve and quick progress in terms of your assigned projects as well as your professional development. You have the opportunity to, at least partly, choose the focus of your internship, depending on your own professional interest.

*The Neuromarketing Labs* is located in Aspach, about 35km (~20miles) north of **Stuttgart, Germany; reachable via public transportation**. We currently accept applications for a **full-time intern position** of at least 3 months (starting date negotiable). If you are generally interested in in our company, new intern positions may open up at a later point in time. Feel free to contact us with any further questions.

### ***The Neuromarketing Labs:***

We are an award-winning scientific spin-off of the University of Tübingen running our own EEG-laboratory. Within the next months we will launch officially at [www.neuromarketing-labs.com](http://www.neuromarketing-labs.com). We plan to closely collaborate with an international fMRI-Neuromarketing leader in order to additionally offer fMRI studies.

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### **How to apply:**

Please send your application via email in PDF format to [mail@neuromarketing-labs.com](mailto:mail@neuromarketing-labs.com). Please include your resume or CV as well as a short letter of intent. If you have further questions feel free to contact Ellen Brölz, M.Sc. via email ([e.broelz@neuromarketing-labs.com](mailto:e.broelz@neuromarketing-labs.com)) or phone (07191 3451940).