

## WENGER PATAGONIAN EXPEDITION RACE®

The adventure at the end of the world

# Internship as WEBMASTER for WENGER PATAGONIAN EXPEDITION RACE at Nómadas Outdoor Services in Patagonia

Location: Punta Arenas, Región de Magallanes y Antarctica Chilena, Patagonia, Chile

**Duration:** flexible duration and year-round placing (min. 3 months)

Compensation: Partial board and lodging + 50.000\$ Chilean pesos monthly

#### Internship description:

Webmaster for <a href="www.patagonianexpeditionrace.com">www.patagonianexpeditionrace.com</a> & <a href="www.nomadas.cl">www.nomadas.cl</a> including assignments such as:

- Overhaul of the global design of our websites, especially the photo gallery
- Maintain the websites up to date
- Prepare for the next edition of the Wenger Patagonian Expedition Race in February 2010
- Manage live coverage of the race on the website, incl. satellite tracking, video clips, photographs, blogs, testimonials, etc.
- Development of an online store
- Creation of a registration form for the event
- Improve search engines rankings
- Design and programming of new web sites for associated companies
- External website consulting projects
- Write a documentation to ensure knowledge transfer

More than a simple internship, this project will provide the applicant with a rewarding experience at the end of the world in a multicultural and dynamic team.



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## Requirements:

2010

The candidate should have the following professional skills:

- Should have a intermediate Spanish written and oral skills
- Knowledge of HTML, CSS, PHP/MySQL
- Knowledge of Flash would be a plus

The applicant should have the following social and personal skills:

- Affinity towards sports, nature, conservation and adventure
- Have an outgoing, friendly and helpful attitude towards staff and clients
- Have a high degree of self-initiative and creativity
- Should work independently and be committed to quality of work
- Being result-oriented

### Company description:

Nómadas Outdoor Services is the company created to direct and coordinate all aspects of the WENGER PATAGONIAN EXPEDITION RACE®. Besides organizing and executing this international sporting event, the organization offers additional services related to its exceptional location in Patagonia; including consultancy, logistical support management, as well as exclusive trips for corporate and VIP tourists - all tailor-made ventures following the "Nómadas Outdoor Ethics". These have been praised by clients such as the Wildlife Conservation Society, National Geographic Television, Chilean Ministry of Agriculture and Tourism Authorities, as well as Henry Paulson (former U.S. Treasury Secretary and member of the International Monetary Fund).

Branching out in 2008, a separate company called Nomadas Outdoor School was created. The ISO 9001 certified school aims to further open the doors to the natural world by offering educational courses that foster knowledge of the environment as well as teaching skills for exploration and adventure.

Today, Nómadas is located in Punta Arenas and consists of a core team of ten employees. However, Nómadas strives for growth; hence if you would like to join our team for the experience of a lifetime, please get in touch with us: work@nomadas.cl

Contact person:

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