4*USLANDSPRAKTIKUN*

Australien



IT SERVICES COMPANY

MARKETING

BESCHREIBUNG:

THE BRANCH, IN WHICH THE INTERNSHIP TAKES PLACE, IS AN EXCITING, NEW, SMS-BASED MOBILE SERVICE, THINK OF IT LIKE GOOGLE ANSWERS FOR YOUR MOBILE PHONE. THE PARENT COMPANY IS A PROVIDER OF J2EE APPLICATION DEVELOPMENT AND SUPPORT SERVICES AND HAS BEEN OFFERING STUDENTS FROM GERMANY THE OPPORTUNITY TO HAVE A WORKING EXPERIENCE IN AUSTRALIA SINCE 2000.

THE INTERNSHIP IS OFFERED FOR A 6 MONTH PERIOD IN SYDNEY.

THE JOB INVOLVES

- DEVELOPING AND IMPLEMENTING MARKETING TACTICS AND STRATEGY FOR OUR SERVICES
- Public Relations & Communications
- OPERATIONAL CUSTOMER SUPPORT FOR ONE OF THE COMPANY'S SERVICES RESEARCHING ANSWERS FOR QUESTIONS ASKED BY CUSTOMERS VIA SMS AND PROVIDING CUSTOMER SUPPORT. THIS MAY INVOLVE A LOW AMOUNT OF SHIFT WORK, I.E. YOUR WORK DAY STARTS EITHER AT 08:00 (FOR THE EARLY BIRDS) OR AROUND LUNCH TIME (FOR THE LATE STARTERS) AND ON-CALL WEEKEND WORK, FOR WHICH YOU WILL BE COMPENSATED WITH EXTRA DAYS OFF.

ANFORDFRUNGEN:

- FLUENT IN ENGLISH
- KNOWLEDGE IN MARKETING, PREVIOUS WORKING EXPERIENCE WOULD BE DEFINITELY A PLUS

Ort: Sydney, Australien Zeitraum: Start sobald wie möglich, für 6 Monate Vergütung: Unterkunft, 300 Euro p.M. ab dem 3. Monat Interessenten melden sich bis: **22. Oktober 2006**

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