

KOLLOQUIUM

CHOCOLATE FLAVOURED DATA SCIENCE

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With approximately 1.x years of delay to the US, the term "Data Science" is also gaining speed in Europe. We see more and more job openings for- and business cards of data scientists, new events dedicated to the topic and an increased demand in related education literally every month. In response to this trend, Zurich University of Applied Sciences founded the ZHAW Data Science Laboratory (Datalab) last year.

This talk is to give an updated overview of Data Science in Europe by the example of the Datalab's activities in Switzerland. After a definition and classification of the field, a presentation of real technical projects sets the stage for what Data Science looks like here, offside of internet behemoths and big data clichés. Then, conclusions on the state of the art at least in Switzerland are drawn from evaluating the recent "1st Swiss Workshop on Data Science" event and ZHAW's professional education programme "DAS in Data Science".

With the help of the audience during the subsequent discussion, these results can eventually be extrapolated to the wider European community.